

ZEKE SCHRIEFER

Design Engineer

Motivated Web Developer with an extensive knowledge of web development, design, and coding, as well as experience in a wide range of programming languages, frameworks, and tools. Proven success in developing and deploying applications, websites, and web services. Highly organized and detail-oriented, with a knack for finding creative solutions to challenging problems.

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✉️ zschriefer@yahoo.com

📍 San Diego, CA 92109

SKILLS

- Front-end development
- Javascript
- HTML
- CSS
- Tailwind
- UI and UX prototyping
- Node.js
- TypeScript
- Next.js
- React

EXPERIENCE

Founder & Developer

Sep 2024 – Present

TopDeka

San Diego, CA

- AI-powered platform for creating and discovering top ten lists across diverse categories
- Dynamic ad marketplace with real-time bidding and community-driven rankings
- Moderator system with automated payouts for content curation and community management

Gap year

Sep 2023 – Sep 2024

Planned Career Break

- Italy: Rome, Naples, Amalfi Coast, and Capri
- South America: O Trek in Patagonia and Ruta 40 road trip
- Southeast Asia & Japan: Island hopping and city exploration
- Canada: Coast-to-coast road trip from Newfoundland to Vancouver Island

Front End Engineer

Jan 2022 – Sep 2023

Hawku

San Francisco, CA

- Conceptualize and design multi-token marketplace, starting from its foundational inception.
- Create and implement a lightweight white-label design system.
- Crafting and refining designs to ensure their alignment with Hawku's objectives and the needs of its users.

Front End Developer

Aug 2015 – Jan 2022

Affinity Development Group

San Diego, TX

- Created modular responsive components designed to be utilized for the Costco Auto Program and credit union websites.
- Developed user-friendly, secure and highly functional interfaces.
- Refactor code to be WCAG 2.0 Compliant.

Web Developer/Designer

Feb 2015 – Aug 2015

Recovery Brands

San Diego, CA

- Created superior (above industry standard) conversion rate-focused landing pages and web sites featuring clear, focused calls to actions.
- Transitioned company websites to be responsive.

Web Developer/Designer

Apr 2013 – Nov 2014

Weblisters

San Diego, CA

- Designed and optimized landing pages for apartment communities that were in line with corporate branding guidelines.
- Designed marketing material for trade shows which included booth backgrounds, postcards, brochures etc.

EDUCATION

Associate in Fine Arts (A.F.A.) in Interactive & Graphic Art

State University of New York at Plattsburgh,
Plattsburgh, NY, US